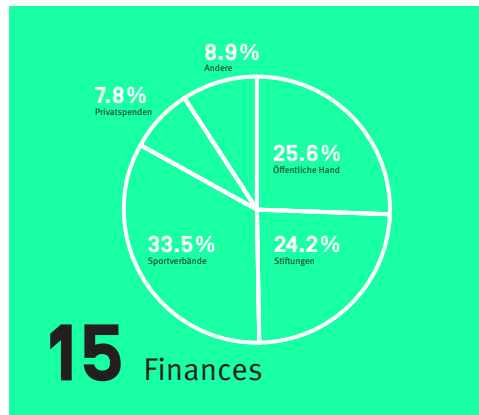
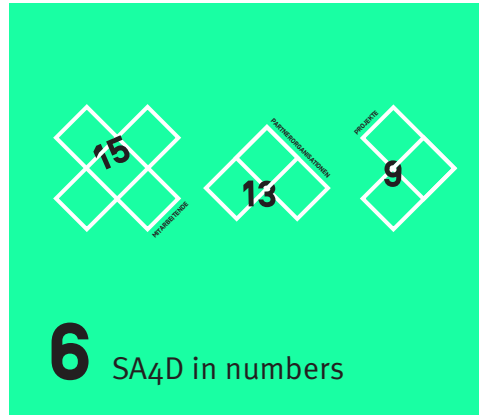
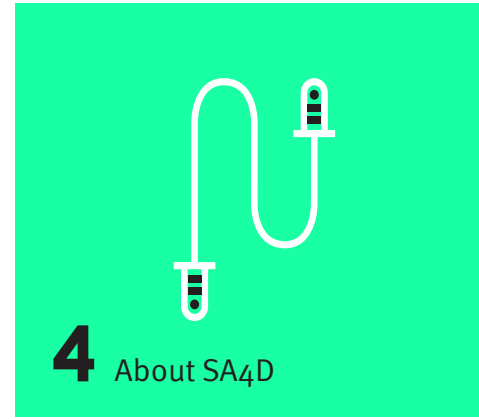


ANNUAL REPORT 2021



❖ SWISS
❖ ACADEMY
❖ FOR
❖ DEVELOPMENT

CONTENTS



CHANGE AS A CONSTANT

Last year was all about the new normal with its ever-changing circumstances. After the unusual year 2020, the pandemic continued to take center stage worldwide, restrictions changed on a weekly basis and the public health context in our project countries did not yet ease sufficiently to allow project travel again. This affected our activities.

However, in 2021 we continued to work hard with our partner organisations to support children and young people using sport and play-based methods. We met the new normal with a lot of flexibility, team spirit, as well as our heart and soul and were thus able to give disadvantaged population groups in our project countries better prospects for the future.

In addition, we were able to master the phase of transition towards the appointment of the new Executive Director. Since August 2021, Dr. Connor Spreng has been at the helm of the organisation.

We would like to take this opportunity to thank all our supporters. With your trust, you make our work possible.

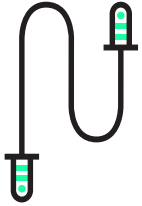
This annual report is emblematic of the approach we took in 2021: Meeting rapidly changing circumstances with pragmatic solutions. Accompany us through our 2021 in the focus article „Flexibility as our response“. We wish you an exciting read.



DR. ERNST SCHLÄPFER
President of the foundation board

DR. CONNOR SPRENG
Executive Director

OUR APPROACH



SPORT AND PLAY

We see sport as a form of life-long learning, and are convinced that people learn best through play. Children and young people acquire basic skills through sport and play, which help them to deal with the challenges of daily life and to actively shape their lives.

OUR PARTNERSHIPS

We implement all of our projects in partnership with local organisations. We follow the principle of inclusion and participation. We also ensure the protection of children and young people in everything we do.

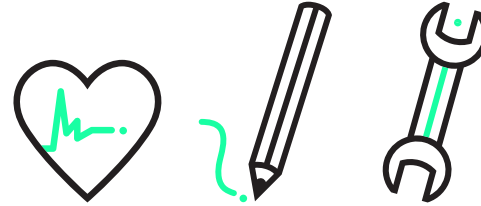
GENERATING AND SHARING KNOWLEDGE

In our projects and mandates we focus on solid monitoring and evaluation and use approaches to development that are based on clear facts. We promote the exchange of knowledge and mutual learning with the International Platform on Sport and Development (sportand-dev.org).

SINCE 31 YEARS

SA4D was founded in 1991 as a not-for-profit foundation and is based in Biel/Bienne. We are ZEWO certified (Swiss seal of quality for not-for-profit organisations).

OUR FOCUS



WHAT WE STAND FOR

We are a centre of excellence for sport and development. We use sport and play to empower disadvantaged children and young people in Switzerland and internationally. We promote their health, improve their educational opportunities and pave their way into the labour market.

For example, we support disadvantaged young adults in finding decent work and accompany them on the path to self-employment through training opportunities and supporting schemes. In doing so, we adapt to the local contexts and

integrate relevant content where appropriate, such as integration and sustainable agriculture. We see education as the cornerstone for a self-determined life. With play-based early education as well as non-formal and formal education, we offer disadvantaged children a perspective. We support traumatised people in dealing with what they have experienced and in regaining a sense of normalcy.

PROJECTS

WITH OUR PROJECTS, WE ARE COMMITTED TO EDUCATION, HEALTH AND EMPLOYMENT WORLDWIDE. LEARN MORE ABOUT OUR PROJECTS.



1 MOVE&IMPROVE

India | 2021–2023 | project
Centre for Rural Education and Development Action (CREDA)
Fosters early childhood development and school enrolment of disadvantaged children in India

2 GIRLS AHEAD!

Zimbabwe | 2020–2023 | project
Waruka Trust Academy
With sustainable agriculture, sports-based activities and education against child marriage in Zimbabwe

3 STANDING ON MY OWN FEET

Papua New Guinea | 2017–2021 | project
City Mission Port Moresby
Vocational and business training for young people from difficult circumstances

4 YOUNG ENTREPRENEURS FOR ECOLOGICAL ALTERNATIVES

Myanmar | 2019–2022 | project
Moving Forward Together
Entrepreneurial training for youth for ecological alternatives

5 A SUSTAINABLE FUTURE THROUGH INTERACTIVE EDUCATION

Colombia | since 2018 | project
Grupo Internacional de Paz (GIP)
Quality education for disadvantaged children and young people

6 PEOPLE ON THE MOVE

Uganda | since 2021 | project
Community Psychosocial Support Organisation (CPSO)
Ensure psychosocial health, education and promotion of business skills for war-affected children and young adults from South Sudan

7 GOALS FOR PEACE

Jordan 2020–2022 | project
Al Bireh
Improving psychosocial wellbeing, social cohesion and integration through football

8 LET'S GET TO BUSINESS

Bangladesh | 2019–2021 | project
International Organization for Business and Engineering (IOBE)
Empowering Bangladeshi women through entrepreneurship

9 MOVING FORWARD

India | 2021–2023 | project
Anantapur Sports Academy (ASA)
Sustainable future prospects through education and entrepreneurship for disadvantaged children and youth in rural India

10 MOVEPLUS! FEASIBILITY STUDY

Switzerland | 2020–2021 | mandate
With the support of BASPO, the Ernst Göhner Foundation, the Sophie and Karl Binding Foundation and the Freude herrscht Foundation
A feasibility study to increase the sport and physical activity behaviour of girls and young women in Switzerland

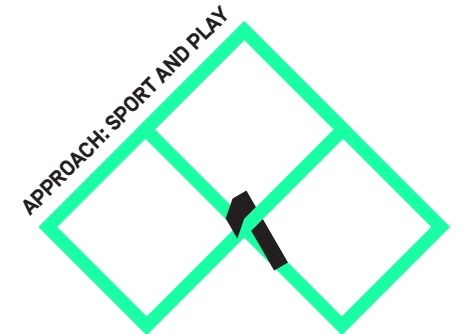
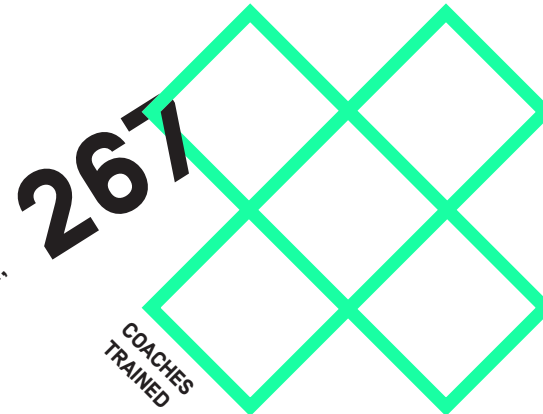
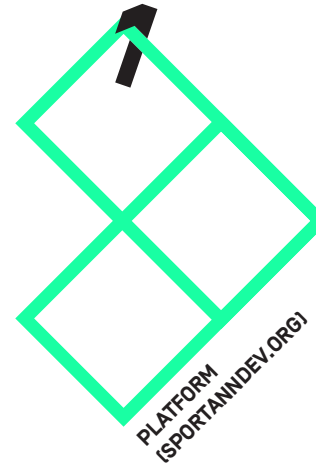
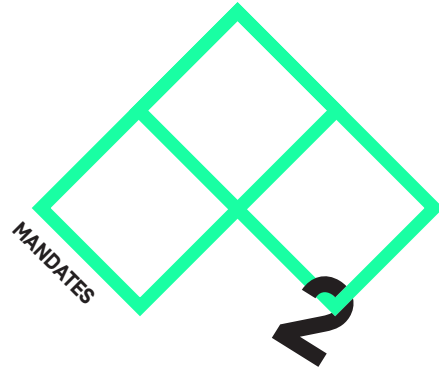
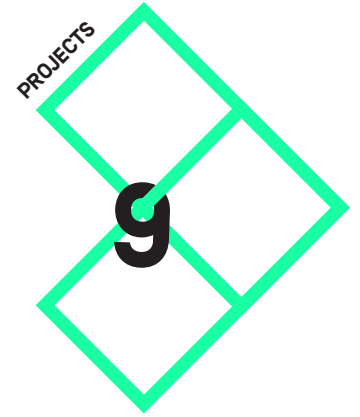
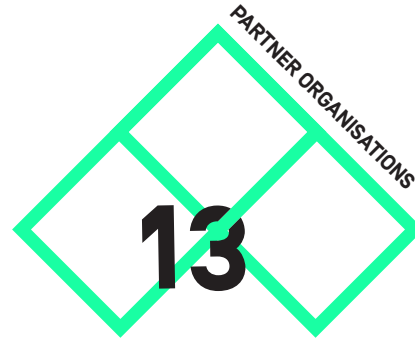
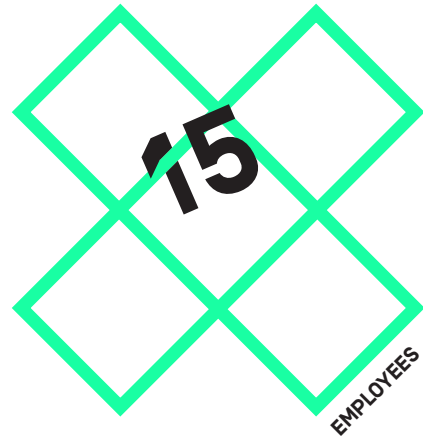
11 ICI. GEMEINSAM HIER.

Switzerland | since 2021 | mandate
Migros Culture Percentage
A support programme for cohesion in Switzerland

12 SPORTANDEV.ORG

International | since 2003
International platform for sport and development

SA4D IN NUM BERS



GOALS FOR PEACE – A PROJECT FOR PEACE

War has been raging in Syria since 2011. More than 1,660,000 people have fled to neighbouring Jordan. Despite the government's efforts to overcome the crisis, the situation in Jordan is tense, especially in the north of the country, where around 90% of all refugees live. The traumatic experiences during the war have left them with deep scars. With the „Goals for Peace“ project, SA4D and the local partner organisation Al Bireh support people in dealing with their war trauma and better coping with everyday life as well as rebuilding social cohesion, using sport and play. The project has been running since 2020 and

aims to promote the psychosocial well-being and integration of 1,000 Jordanian and Syrian children and adolescents through football and other activities. Through peace-building and sport and play-based activities, the project participants acquire important life skills. The positive experiences with people from a wide range of backgrounds are particularly important in dealing with trauma, but also play a significant role in restoring social cohesion and promoting mutual respect and conflict prevention.

AMBASSADOR FOR PEACE

Riham is Syrian and works as a coach in the project. In 2013, she arrived as a refugee in As-Salt,

a town in western Jordan. She learned about the new activities through her mother. „I love sports and wanted to help children“. She was already able to gain experience in dealing with children in refugee camps during her flight. She really likes her job as a coach. „Seeing the children so happy makes me feel positive. Watching them build self-confidence and good relationships with the other children is enriching.“ Even the children's parents report very positively back to them. The project gives many people hope again, she says. She especially enjoys planning and implementing the games. After each activity, she notes what went particularly well and what she wants to improve

next time. „The fact that I am Syrian helps Syrian parents develop the confidence to send their children to our sports and games activities. This way I can build a bridge between the children from Syria and Jordan.“ What impresses her most is that through sport and games, children learn much more than in the traditional way. „They ask me at every session what we will discuss today and what games we will do. For the children it doesn't feel like learning, but a lot of things stay in their minds. I think the sport and play approach is great!“.



Riham, 25 years

„NO ONE CAN PREDICT HOW LONG THE CRISIS WILL LAST“ WE WROTE IN LAST YEAR’S ANNUAL REPORT. 2021 CONTINUED TO BE DOMINATED BY THE PANDEMIC, MAKING IT A YEAR OF CONSTANT CHANGE FOR US. PRAGMATIC AND FLEXIBLE SOLUTIONS WERE NEEDED TO MEET THE CHALLENGES IN OUR NINE INTERNATIONAL PROJECTS AND TWO MANDATES IN SWITZERLAND. HERE ARE A FEW EXAMPLES OF FLEXIBILITY IN ACTION.

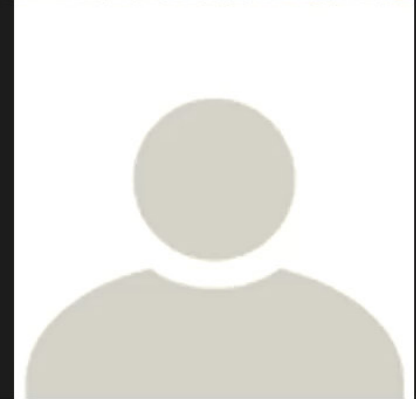
The public health situation in our project countries made it impossible for our project managers to get a first-hand impression of the situation on the ground through project trips. This made digital channels all the more important in order to stay in close contact with our partner organisations and to organise workshops or trainings, for example. Wherever the Internet infrastructure allowed, the possibilities of digitalisation were exploited. This was particularly challenging in newly launched projects.

LEARNING THROUGH MOVEMENT DESPITE BEING ONLINE

In the Goals for Peace project in Jordan, which supports Syrian

and Jordanian children and youth in improving their psychosocial well-being and integration through football, an online course was organised instead of an on-site training of trainers one day per week. Over the course of two months, nine new trainers were trained with our approach. They in turn passed on the new knowledge to volunteers. In the online course, they acquired and strengthened their capacities in planning, implementing and evaluating sport and play activities. They learned to use SA4D’s contextualised manual to select and conduct suitable games for groups of children. Improving their skills to interact and deal with children and young people was also part of the training. „Normally,

we also adopt our sport and play-based methods in our training of trainers workshops,“ says Giovanna del Drago, project manager for „Goals for Peace“. “Through the screen, however, the movement is not equally effective, but I was able to guide our partners on site with instructions so that they could still learn about the sport and play approach in the most interactive and movement-based ways possible. It was a bit unusual, but it worked. Flexibility was the key to success in this online course“. Riham was also a participant in this training (see „Riham for example“ on page 7). In addition to the online course, the manual was also adapted due to the pandemic. The project focuses on psychosocial health



01:06:49

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Online course unit
on the competences of trainers

and integration. However, it quickly became clear that the teaching of other health topics would be relevant too. For example, using games to raise awareness about hygiene (e.g. washing hands) and the transmission of viruses. The manual and the training were adapted with new games and adaptations of playing rules (to avoid touching) so that the necessary knowledge could be passed on to the participants via trainers and volunteers in order to protect them in the best possible way during the pandemic.

ALTERNATIVES TO SCHOOL CLOSURES

The situation in India, where our Move & Improve project supports

disadvantaged children in their early childhood development and school enrolment, continued to be precarious in 2021. Schools and early learning centres were closed for most of the year. Our local partner organisation, the Centre for Rural Education and Development Action (CREDA), launched a support programme based on our sport and play approach. With regular tutoring activities and awareness raising for parents, they want to ensure that nothing stands in the way of children returning or enrolling in school.

The situation of the schools in Zimbabwe was similar: Due to the pandemic as well as repeated teacher strikes, they remained closed for

particularly long periods of time. The infrastructure to enable digital continuation of classes is practically non-existent. In addition, school meals, which make a significant contribution to the nutrition of many children in Zimbabwe, are not provided during school closures. As an alternative to the planned formal teaching in schools, SA4D and its partner organisation Waruka Trust Academy have integrated „Sport & Learn“ into the project. School children, girls in particular, meet regularly for supervised, play-based learning and a shared meal outdoors. In this way, at least part of the missing education could be compensated for and further risks, especially for girls from poorer households, could be

counteracted. Previous crises have already shown that (sexual) violence, child marriages or school drop-outs increase significantly in times of school closures and curfews. Initial anecdotal evidence from the project confirms this.

NAVIGATING THROUGH SEVERAL CRISES: YOUNG ENTREPRENEURS FOR ECOLOGICAL ALTERNATIVES

The Young Entrepreneurs for Ecological Alternatives project in north-eastern Myanmar was affected by several crises over the course of the project. In this border region to China, the multifaceted consequences of the Covid-19 pandemic were felt very early on. The military coup followed in early 2021.



Playful learning in Zimbabwe

On-site trainings therefore had to be interrupted in the meantime and adapted to an online format. The greatly changed market environment required an adjustment of business plans and internally displaced persons (IDPs) were integrated into the project. “Fun games“ also seemed inappropriate during that time, as many young people lost their lives in protests across the country. So the more entertaining games were replaced by yoga and psychosocial support. Thanks to the great commitment of all those involved in the project and a great deal of flexibility - from the partners on the ground to the donors - the project, which had become even more important in the crisis, could be continued in

spite of everything, in a somewhat adapted form. This is entirely in line with the nexus approach between emergency humanitarian aid and development cooperation geared towards long-term sustainable goals.

**SAME NAME, NEW
ABBREVIATION: OUR FOCUS
REMAINS THE SAME.**

There was a change to our abbreviation last year: SAD has become SA4D. Our website also changed as a result: www.sa4d.org replaced the domain www.sad.ch in autumn. However, our focus remains the same. As the Covid-19 pandemic has further exacerbated inequalities worldwide, our work is

more relevant than ever. What have we learned from this difficult year of 2021 and from the successes we have achieved in our projects? Two things stand out in particular: In times of crisis such as these, the SA4D approach is particularly effective. It is also ever more clear that our focus on sport and play-based methods for disadvantaged children and youth implemented in close cooperation with our partner organisations on the ground, as well as our capacity and principles in conducting precise impact measurement, is a rock-solid foundation on which we will continue to build. This past year has reconfirmed how critical the holistic approach to development cooperation really is: at the centre

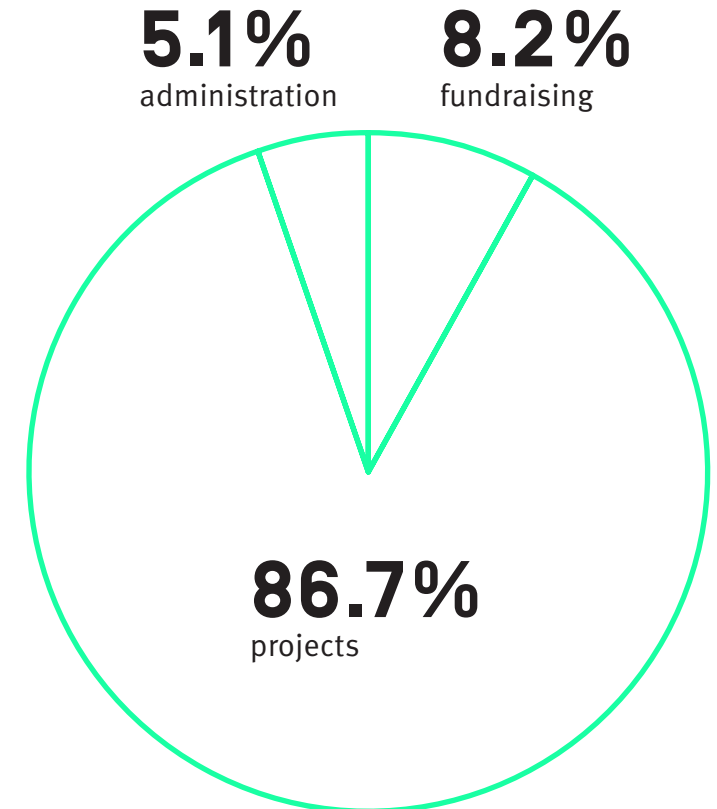
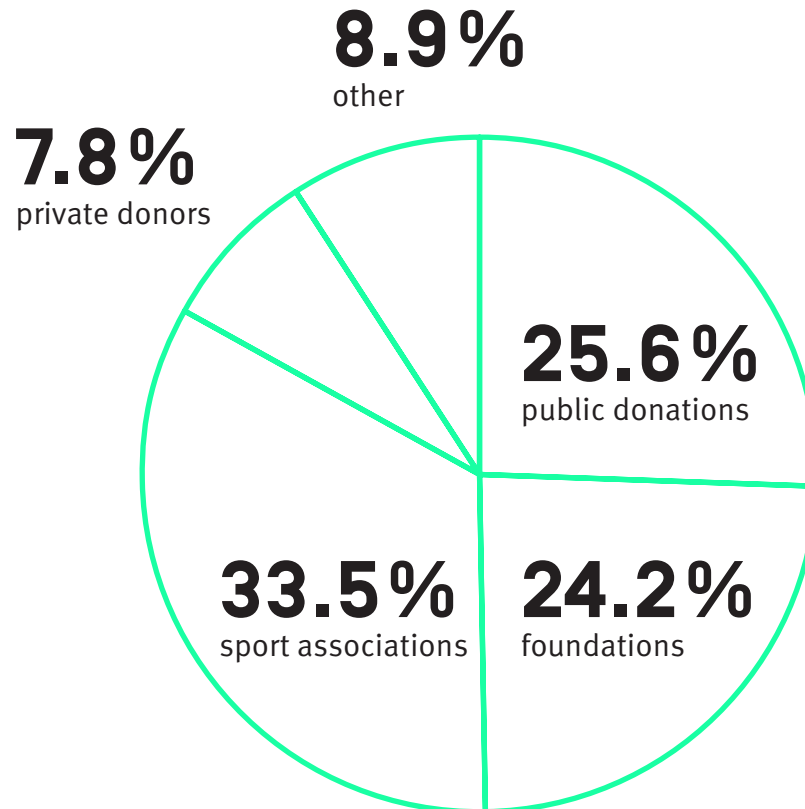
are always the individuals, with their desire to develop mentally, physically, and emotionally, as part of their environment and their community. Only with this perspective do we have the best chance of successfully tackling future (global) challenges. Many thanks to all those who support us in this.



Strong together.
In the picture: teambuilding game in Jordan

SA4D's revenue in 2021 amounts to CHF 1,174,950. It is comprised of contributions from the public sector (25.6%), from foundations (24.2%), from sport associations and international organisations (33.5%), as well as individual donors (7.8%). Additional revenue (8.9%) stem primarily from mandates, which SA4D undertook for private companies and organisations.

SA4D uses donations efficiently. In 2021, the expenditures for administration and fundraising were 13.3 percent of the total expenditures. This puts SA4D well below the Swiss average. According to a study by the ZEWO foundation, the Swiss certification service for public benefit organisations, the Swiss average is 19 percent. The audit report can be requested from SA4D.



BALANCE SHEET

	31.12.21 CHF	31.12.20 CHF
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	956,662	971,588
Trade receivables	41,366	3,920
Other receivables	3,398	10,545
Accruals and deferred expenses	66,630	85,750
TOTAL CURRENT ASSETS	1,068,056	1,071,803
FIXED ASSETS	3	3
TOTAL ASSETS	1,068,059	1,071,806
EQUITY AND LIABILITIES		
CURRENT LIABILITIES		
Trade payables	12,552	11,590
Other payables	4,503	3,321
Accruals	113,537	93,998
TOTAL CURRENT LIABILITIES	130,592	108,909
FUNDS (APPROPRIATED FUNDS)	655,700	626,900
EQUITY		
Paid-in capital	107,000	107,000
Free capital	139,767	193,997
Tied capital	35,000	35,000
TOTAL EQUITY	281,767	335,997
TOTAL EQUITY AND LIABILITIES	1,068,059	1,071,806

PROFIT AND LOSS ACCOUNT

	2021 CHF	2020 CHF
INCOME		
Public-sector contributions (earmarked)	196,700	304,461
Grants (earmarked)	806,634	823,606
Service revenues (earmarked)	90,145	60,652
Contribution of host city Biel	66,996	66,996
Other income	14,475	15,265
TOTAL INCOME	1,174,950	1,270,980
DIRECT PROJECT EXPENSES	395,150	462,405
PERSONNEL EXPENSES		
Wages and salaries	525,159	492,868
Social security costs	78,707	72,931
Other personnel expenses	36,203	17,180
TOTAL PERSONNEL EXPENSES	640,069	582,978
OPERATING EXPENSES		
Building costs	118,448	121,360
Repairs and maintenance	18,438	19,965
Depreciation fixed assets	0	6,324
Insurance fees, levies	1,400	3,277
Administration	15,978	16,135
Public relations	9,378	8,644
TOTAL OPERATING EXPENSES	163,643	175,705
OPERATING RESULT	-23,913	49,891
FINANCIAL RESULT		
Financial income	20	32
Financial expenses	-1,538	-4,060
TOTAL FINANCIAL RESULT	-1,517	-4,027
RESULT BEFORE CHANGES IN FUNDS	-25,430	45,864
Changes in appropriated funds	-28,800	-62,900
ANNUAL RESULT BEFORE USE OF ORGANISATION'S CAPITAL	-54,230	-17,036
CHANGES FIXED CAPITAL	-	-
SURPLUS	0	0

THANK YOU!

WE WOULD LIKE TO THANK OUR PARTNERS FOR THEIR FINANCIAL COMMITMENT. IT IS THEIR GENEROUS SUPPORT THAT MAKES OUR WORK POSSIBLE. DONORS WHO MADE A CONTRIBUTION OF CHF 1,000 OR MORE ARE LISTED. SOME DONORS WISH TO REMAIN ANONYMOUS. WE WOULD ALSO LIKE TO TAKE THIS OPPORTUNITY TO THANK THEM.

FEDERAL GOVERNMENT, CANTONS AND MUNICIPALITIES

Federal Office of Sport (FOSPO)
Canton of Aargau
Canton of Bern (Lottery Fund)
Canton of Geneva
Canton of Basel-Stadt
Biel / Bienne (town)
La Tour-de-Peilz (town)
Lausanne (town)
Frauenfeld (town)
Pully (town)
Rapperswil-Jona (town)
Gemeinde Muri bei Bern (municipality)
Gemeinde Riehen (municipality)

GOVERNMENTS

Australian Department of Foreign Affairs and Trade (DFAT)
German Federal Ministry for Economic Cooperation and Development (BMZ)
The Japan Sport Council

FOUNDATIONS

Carl and Elise Elsener-Gut Foundation c/o Victorinox AG
Christian Bachschuster Foundation
DAVAC Foundation
Dutmala Foundation
Green Leaves Education Foundation
Kriegstrauma Therapie Foundation
Kommission für Entwicklungshilfe und Missionen (KEM), römisch-katholische Gesamtkirchgemeinde Bern - Seeland
Leopold Bachmann Foundation
Puma Energy Foundation
Temperatio Stiftung
U.W. Linsi Stiftung
Smartpeace Foundation

Kriens hilft Menschen in Not
Hirschmann Stiftung
Sophie und Karl Binding Stiftung
Ernst Göhner Stiftung
Stiftung Freude herrscht
International Table Tennis Federation Foundation (ITTF)
Swedish Postcode Foundation
Indigenous Marathon Foundation

BUSINESSES

Helbling Holding AG
Melebi SA
Migros Aid Fund
Migros Culture Percentage

INTERNATIONAL ORGANIZATIONS AND NGOS

Child Fund
European Observatoire of Sport and Employment
Foundation of Sport and Development and Peace
Generation Amazing
Generations for Peace
Jesuit Mission Nuremberg
Laureus Sport for Good Foundation
Lao Rugby Federation
Norwegian Olympic and Paralympic Committee and Confederation of Sports (NIF)
Oceania Football Confederation
The Commonwealth
The United Nations Refugee Agency (UNHCR)
Union of European Football Associations (UEFA)
Women Win
Zunzún

IMPLEMENTATION PARTNERS

Al Bireh
Anantapur Sports Academy (ASA)
Center for Rural Education and Development Action (CREDA)

City Mission (CM)
Community Psychosocial Support Organization (CPSO)
Grupo Internacional de Paz (GIP)
International Organization for Business and Engineering (IOBE)
Jesuit Education Office – Province of Southern Africa
Moving Forward Together (MFT)
Waruka Trust Academy

NETWORKS

Biel-Seeland Chamber of Commerce
Center for Peacebuilding (KOFF)
Consultative Status in the United Nations Economic and Social Council (ECOSOC)
Fédération Interjurassienne de Coopération et Développement (FICD)
International Safeguarding Children in Sport Working Group
More than Sport Alliance - Association of organizations from the field of sport and development based in Switzerland
Permanent Consultative Council (PCC) to UNESCO's Intergovernmental Committee for Physical Education and Sport (CIGEPS)
proFonds — The umbrella organization for philanthropic organizations in Switzerland
Swiss Network for Education and International Cooperation (RECI)
Swiss Institute for Research on Management of Associations, Foundations and Co-operatives (VMI)
Working Group „Sport for Development for Children“, initiated by UNICEF and the Barça Foundation

DR. ERNST SCHLÄPFER

Neuhausen · President of the Foundation Board · Former Principal of the Vocational Education and Learning Centre Canton Schaffhausen · Board member since 2016

REGINA BÜHLMANN

Bern · Vice president of the Foundation Board · Scientific officer at the Conference of Cantonal Governments / Managing director of the Conference of Cantonal Delegates for Integration · Board member since 2008

PIUS BETSCHART

Bern · Former Director of Asylum Directorate of the State Secretariat for Migration (SEM) · Board member since 2017

SUSANNE BRUNNER

Zurich · Addfluence Consulting & Communication GmbH · Board member since 2014

MARTIN FÄSSLER

Zurich · Former chief of staff and leader of the Development Policy Division of the Swiss Agency for Development and Cooperation (SDC) · Board member since 2014

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Zurich · Student Counsellor at the ETH Zurich, the University of Zurich and Zurich University of Applied Sciences · Board member since 2003

ANDREAS KISSLING

Merenschwand · Head IT Sika Group · Board member since 2006

JULIEN STEINER

Biel/Bienne · Deputy town clerk · Board member since 2013

MARCEL STUTZ

Bern · Former Swiss Ambassador and Head of Political Affairs Division II (Africa and Middle East) of the Federal Department of Foreign Affairs (FDFA) · Board member since 2019

RAPHAEL WIDMER

Zumikon · CFO Stadler Rail AG · Zumikon · CFO Stadler Rail AG · Board member since 2014

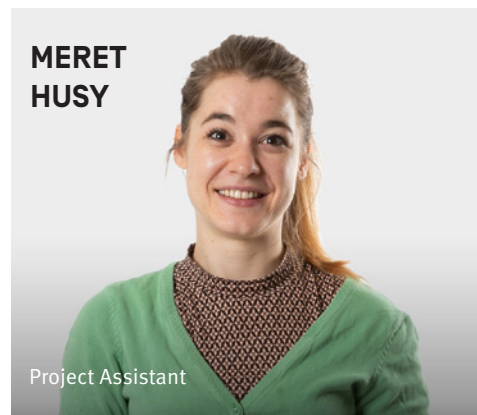
ANDREA ZRYD

Magglingen · Member of the parliament of the Canton of Bern (SP) · physical education teacher · Swiss Olympic Coach ((currently Athletic Coach Swiss Ice Hockey) · Board member since 2019



Some members of the Foundation Board are not shown in the photo.

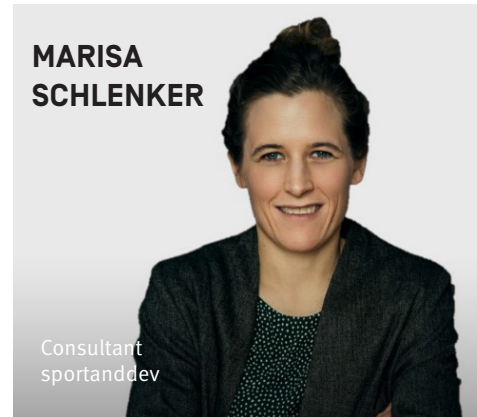
TEAM





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Senior Consultant
sportanddev



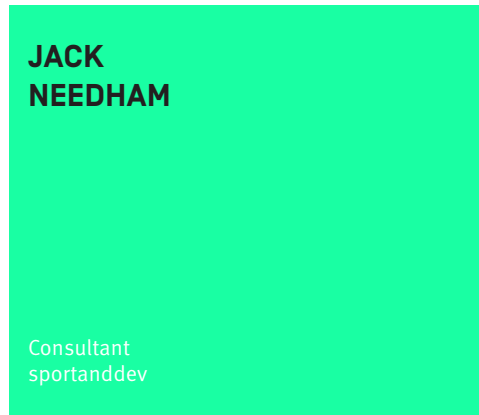
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Senior
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TARIQA TANDON

Project Officer
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